



2010 Spring Conference Agenda

Friday, April 9 – Business Attire

- 4:00 – 5:00 pm** **Registration Available** **Second Floor, Reynolds Alumni Center**
Check-in and pick up your materials before the conference begins. Visit with fellow members in the Great Room prior to the start of the conference.
- 5:00 – 7:00 pm** **Welcome, Conference Kick-Off & Networking.....** **Great Room**
Presenters: Ellie Miller, Dr. Lynn Rossy & Debbie Jones
Kick-off the conference with a welcome and overview of the weekend’s agenda. You’ll enjoy a presentation from Dr. Lynn Rossy, a clinical health psychologist at the University of Missouri, on how to be healthy for life. Following the presentation, participate in a networking activity prior to the spring banquet.
- 7:00 – 9:00 pm** **Spirit of Martha Banquet & Champagne Toast.....** **Columns Ballroom**
Keynote Presenter: Susan Zorsch, BS BA ’93, MBA ’95, MHA ’95
At age 25, Susan Zorsch was given 24 hours to live. A leukemia survivor, Susan’s heart was failing and cancer patients typically weren’t given heart transplants. But doctors lobbied hard to get her on the transplant list and her match became the second quickest in the United States at the time. Listen to Susan’s inspirational story of determination and perseverance.
- Following our keynote presentation, celebrate the spirit of Martha as we honor an outstanding woman who has distinguished herself for her leadership and service. We’ll also honor our graduating members and celebrate their accomplishments. We’ll close the evening with a special champagne toast in the Great Room.
- 9:00 pm** **Informal Networking** **Columns Ballroom**

Saturday, April 10 – Black & Gold Business Casual Dress

- 8:30 – 9:00 am** **Breakfast With Your Mentor/Mentee** **Columns Ballroom**
Visit with students and alumnae from your school/college over breakfast. Campus leaders will also be joining us to meet with Griffiths members and discuss current campus topics of interest. Explore the silent auction items on display in the ballroom. These items will be available to bid on throughout the day and proceeds will assist with student sponsorships.
- 9:00 – 9:45 am** **Social Networks.....** **Columns Ballroom**
Presenter: Dr. Cathy Scroggs, PhD ’94
Vice Chancellor Cathy Scroggs serves as a member of the chancellor’s staff and has administrative responsibility for all Student Affairs departments and units. Enjoy an engaging presentation on social networks as we begin the day.

9:45 am – 10:45 am

Breakout Session #1:

Alumnae: Tour of Reynolds Journalism InstituteDepart from the Lobby

The Reynolds Journalism Institute's 30,000-square-foot facilities offers lab space, meeting rooms, library facilities and other resources for students, faculty and visitors exploring the future of journalism and all of its diverse specialties. Enjoy a tour of the facility delivered by faculty and staff of the world's oldest and most prestigious school of journalism.

Students: Go Beyond.....Columns D&E

Presenter: Barb Hartman

Barb Hartman joined Procter & Gamble in 1975 as a sales representative and rose to the title of vice president of Customer Business Development North America. After a 33-year career with Procter & Gamble, Barb founded *GoBeyond* and consults with companies through every facet of building exceptional business relationships. Learn how to make your contacts count by strengthening your business relationships.

10:45 am – 11:00 am

Break

11:00 am – Noon

Breakout Session #2:

Alumnae: Go Beyond.....Columns D&E

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Students: Women in Business Panel.....Great Room

Presenters: Andrea Allison-Putman, Sheryl Jones-Zahorsky, Alexia Norris & Robyn Ridgway

How can you create your own future and path? Four alumnae members will share their personal stories of their careers and provide advice to our collegian members as you prepare to navigate your career.

Noon – 1:30 pm

Lunch & Keynote Presentation Columns Ballroom

Presenter: Barb Hartman

Everyone can create incredible relationships that produce outstanding results. Enter Barb Hartman, foremost business relationship expert. Learn more about the art, science and magic of relationships and how to apply these techniques to dramatically change your success.

You'll also have an opportunity to meet Lindsay Eanet, a senior journalism student, who recently competed on the JEOPARDY! College Championship. Hear about her adventure to the semi-finals, the torture of keeping the results a secret and what she plans to do with her prize money.

1:30 pm – 2:30 pm

Breakout Session #3:

3A. Controversy in Communications.....Columns D&E

Presenter: Dr. Jennifer Stevens Aubrey

Dr. Aubrey, who has a doctorate from the University of Michigan, is an assistant professor in MU's Department of Communication. Her research focuses on the media's effects on emotional, mental and physical health in young people. Her current research examines the effects of sexual objectification in the media on emerging adults' self-consciousness about their bodies. Her research has been published in *Communication Research*, *Media Psychology*, and *Journal of Communication*. The quality of her scholarship has been recognized by a number of awards and grants to support her research.

3B. Giving Back to the Community.....Great Room

Presenters: Kat Cunningham, Diana Moxon & Cindy Mustard

Have you ever wondered how you can serve your community? Enjoy a panel presentation with three community leaders and hear their opinions on the difference each of us can make in our communities.

2:30 pm – 2:45 pm

Break

2:45 pm

Wine 101 & Closing Reception.....University Club Dining Room

Presenter: Danene Beedle, Marketing Director, Missouri Wine Association

Missouri has a rich wine history that dates back to the mid-1800s. Learn the fascinating history of this Missouri gem as well as develop a better understanding of how to pair your wines with various meals and desserts.

Following the presentation, enjoy a Missouri wine bar and closing reception.

4:30 pm

Executive Committee MeetingT.O. Wright Room

SAVE THE DATE!

Fall 2010 Meeting: November 5 & 6, 2010

Spring 2011 Meeting: April 1 & 2, 2011

Stay connected at www.griffithsleadershipsociety.com.

Griffiths is a program of the

